

'A Free Hosted Website With Weebly'

By

GVA Marketing



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Welcome! Gary & Val here with the third of our FREE reports in our 'GVA Marketing' series. There will be others we will make available to you in the future but this one will show you an easy way to **get your OWN domain name website online**. It will also be hosted for FREE and comes with an easy to use 'drag and drop' website builder... **all for less than \$10** (at time of writing)

This is so easy anyone can do it!

We're going to be revealing this 'technique' with a series of screen images and some brief narrative to make things easy to understand so don't worry if you think it will be difficult... we think you'll be surprised at just how easy it all is !

Some of the screen shots have a lot of information so we have circled key areas in red... we used a freehand drawing facility so the lines aren't that smooth but we hope it helps anyway.

Our technique will show you how to get a website online with your OWN domain name very cheaply and with no ongoing hosting costs but that's just the first step!

After that it will take some time and effort on your part to actually get something that looks good and that you are happy with but it's surprising how many people get online and never manage to achieve that and then eventually give up trying!

So, why a 'hosted' domain name website ?

To answer this fully we really need to outline the main differences between a blog site and a website in terms of the structure. We also need to differentiate between a blog or website on your own hosted domain and one that is just an 'add on' or 'sub-domain' site you would get with the many free blog or website offers you will see available online.

If you are a bit more advanced with your online knowledge then this part probably won't be of interest but it needs to be fully explained for all of our readers who are quite new to all of this so please bear with us?

If this IS all new to you we'll try and keep it simple!

A blog (or blog site) has a different layout and structure to a website and the best way to explain the difference is to use a simple analogy that a blog site is structured like a 'roll of toilet paper' and a website is more like a regular 'book'.

A blog site will have a series of individual 'posts' (narrative, images or combination) and the first post will be entered on the first 'sheet' of the 'toilet roll' (using our analogy) and each subsequent post is written on the next sheet and so on.

When a visitor arrives at a blog site the post that is immediately visible is the latest 'post' and they will need to scroll all the way through subsequent posts and will eventually end up at the very first one on the bottom of the blog site.

This is a rough example and there are ways to order things for ease of access by archiving older posts and hyperlinking each post heading etc but it serves to illustrate the usual layout of a blog site.

A website on the other hand is more like a book with a number of 'pages' which can be accessed directly from 'menu tabs' which are always visible from any page.

These are a bit like the index of chapters in the front of a book and they can be along the top or at either side and each tab or menu can have further 'drop down' tabs which appear when you hover the mouse over them.

A website is generally easier to navigate than a blog site especially if it is a large website with a lot of pages as these tabs will get you straight to the 'page' that you are interested in.

The above are very general distinctions and there are many variations to the look and layout of both a blog site and a website but hopefully this serves to highlight the major differences well enough ?

So, what to choose... a Blog site or a Website ?

This question is really determined by what exactly you are looking to achieve online as either may suit your requirements.

There are many online internet marketers who much prefer the ease of navigation afforded by a traditional website layout and there are those who have very successfully built their whole online enterprise around the blog structure.

Our personal opinion is that both structures have their merits although we feel that blog sites perhaps tend to be used where a more personal (less formal) look and feel for the online visitor is required.

However, nothing is set in stone and it is your personal choice but although our example for this report is to highlight the setting up of a website and not a blog site you can, with the Weebly facilities, build a blog site too if you want?

What is a 'domain name' and why should you have one ?

This can be another confusing issue and we will try and explain the reasons why we believe you SHOULD have your own domain name if you are serious about your long term internet business.

A domain name is simply a 'name' that is UNIQUE online and once you have purchased it no other person can have that same name and 'extension' combination (see below) unless you let it 'expire' and do not renew it.

To clarify we should state that many people talk about 'buying' a domain name but in the strict sense that is not actually correct! You are only really 'renting' a domain name for a specified period of time... usually a year as a minimum but there are longer terms... so this is a technical point but one worth pointing out.

What you are actually paying for is the first 'period of registration' and after the first year (or whatever term you have) you will have the option to 'renew' the domain name registration. If you do NOT renew then your right to it will expire and then (after a certain amount of time) another person can then choose to buy (rent) that domain name.

If you had spent a lot of time and effort and were then getting a regular amount of visitors to your site any new registrant would receive all the benefit of all your previous hard work so do keep a record of when your domains are due to expire!

As for the actual 'name' part of the domain chosen this CAN also be purchased by another person but with a different 'extension' so the name part on its own is not unique but the name PLUS the domain extension together ARE unique and cannot be used by someone else... if you only acquired 'mybrillsite.com' then someone else could register 'mybrillsite.net' (or any other extension that was available).

What's wrong with the 'free' options ?

There are many free options to enable you to build a blog site or a website online but you should be aware that those options will not usually give you total control and you may run the risk of seeing hours of your work disappear if the site facility has problems and simply shuts up shop... the first you'll know is when you try and find your site and it's no longer accessible!

These free site options are also usually just a 'sub-domain' of the main site and as such you are then just tagging along with the main domain which isn't 'yours' and you don't 'own' it... as your site is just an 'extension' to the main domain you are not in control which isn't a very secure environment to build your internet business!

There will also be rules and restrictions in place that you might not totally agree with and some of these could actually stifle your online objectives! Many will have some form of advertising that you cannot control and some may even restrict YOU from placing your own advertising or affiliate link promotions... not good if you are trying to build your website to earn money online!

The choice is yours and all we can say for sure is that by having your own domain name and (eventually) your own hosting account everything will be within YOUR control.

That latter point is something to bear in mind for the future and what we are providing you with in this report is a means to allow you to get started quickly and easily at little cost.

It will help you get started and gain some experience and an online 'presence' but it should be seen as a learning exercise and a 'stepping stone' to further development.

Having gained some experience with this method you can then move your website across to a (paid for) hosting environment where you will have more control.

Having bought (rented) your own domain name during the process we show you in this report it will allow you to make that move in the future when the time is right for you to move on to your next stage of development?

Hopefully that is all clear and has been helpful?

That's the basics over with... let's show you how to set up your website!

Firstly you'll need to think of a domain name for your website before we can go any further but this really is your choice? If you consider that this has to be unique then to choose one that hasn't already been taken might take a few searches... especially if you choose a common niche or name!

You will also need to consider what you are ultimately going to use your website for ? Are you going to target a particular niche market online or are you happy with a top level 'generic' name ? Or maybe you want your own name as your domain ?

The name you choose is important for many reasons... don't rush this bit!

You will have lots of choices and you will also need to know what domain name 'extension' you want too ?

This is the .com, .net, .org, .co.uk etc that appears at the end of the 'name' you choose. Most people will automatically want to get the popular .com extension although you don't have to if this is already taken for the 'name' you want?

Sometimes it's best to 'tweak' the name part a little to enable you to get the .com by a slight change or the addition of a suitably placed hyphen '-' (don't be tempted to use the underscore '_' character as a separator as this is difficult to see when the url is underlined as a hyper link)

Just a thought... you DO know what a 'url' and a 'hyperlink' is don't you ?

We know from personal experience that what is seen as 'basic' knowledge by some may be totally new and confusing to others so here's just a quick explanation...

A 'url' is short for 'Uniform Resource Locator' and quite simply is the unique address to ANYTHING that exists on the internet.

This is literally for anything at all and could 'point' to a website, a blog site, an article, a video, an image etc ... literally anything that exists online will have its OWN unique 'url' address.

The complete 'url' you have probably seen many times is the 'link' you would enter in your web browser to get to something online :-)

A 'hyperlink' is just a 'clickable' piece of text (or an image) that will take you to another 'url' somewhere on the internet such as [this text here](#) or for your very own 'lightbulb moment' just click on the image below...



OK, back to choosing your domain name...

There are other considerations to choosing a name with regard to SEO ([Search Engine Optimisation](#)) but that is a big topic all on its own which we don't want to get into detail in this short report. The basis of this though is that the domain name you choose will make it easier to gain top page rank within a Google (or other) search if the name is close to (or exactly) the keyword(s) you are going to target in your online business objectives ?

To elaborate a little here's a simple example...

If you wanted to target the "bulldog training" market as your main niche then it would give you an advantage in attracting visitors to your website if your chosen domain name could be "bulldogtraining.com"... anyone searching for that exact term would have a really good chance of finding your site!

So, when you have a few good names in mind you can continue...

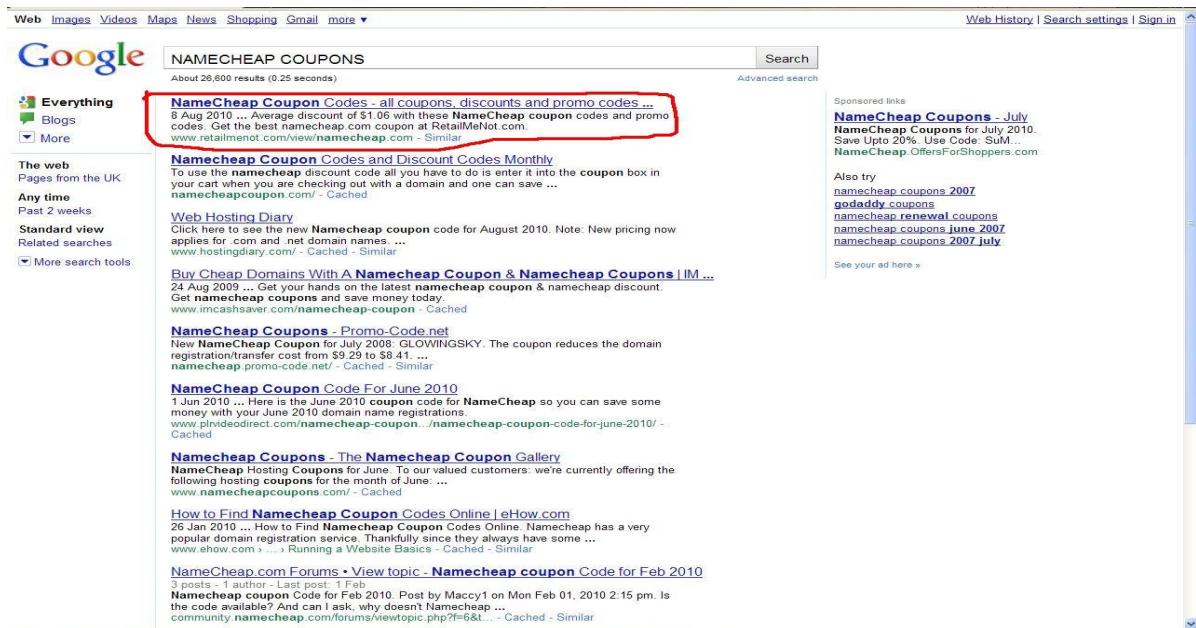
For our technique we are going to use Namecheap although there are other domain registrars you can use if you like and the process should be very similar. We have used this company for all of our domains so far and have been very happy with their pricing and service but if you already have another provider you would like to use that's fine... the concept we outline below should work much the same although the layout and screens will obviously be different.

So, unless you have an account already with Namecheap you will need to register for a free account with them. You can buy (rent) your domain with a credit card but they also allow you to deposit funds into your new account via Paypal. If you choose Paypal then we would suggest that you deposit at least \$10 initially although with our process below your domain name should be slightly less.

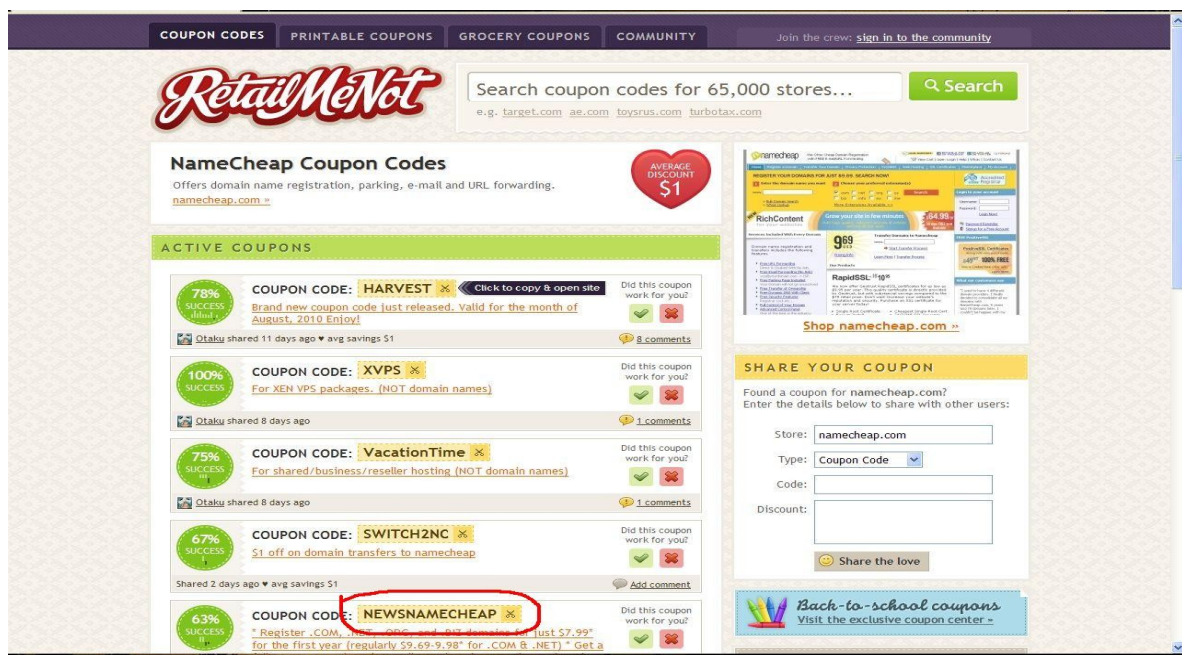
Their main sign up link is highlighted on the screen image below and you can get to that page from this [Namecheap](#) link.

The screenshot shows the Namecheap website interface. At the top, there's a navigation menu with links like 'Home', 'Register a Domain', 'Transfer Your Domain', 'Privacy Protection', 'FreeDNS', 'Web Hosting', 'SSL Certificates', 'Marketplace', and 'My Account'. Below this is a yellow banner with the text 'REGISTER YOUR DOMAINS FROM JUST \$2.99. SEARCH NOW!' and a search form. The search form has two steps: '1. Enter the domain name you want' and '2. Choose your preferred extension(s)'. The extension options include .com, .net, .org, .us, .biz, .info, .co, and .me. A red box highlights the 'Sign up for a Free Account' link in the right sidebar. Other sections include 'Namecheap Web Hosting', 'Transfer Domains to Namecheap', 'RapidSSL', and 'WhoisGuard'.

Having got your account with Namecheap you then you can do a Google search at this [NAMECHEAP COUPONS](#) link... our results at the time of writing are shown below...



As you can see there is a choice of results and we chose the first one (highlighted) which is shown on the next image below. At this point it's worth mentioning that before you buy anything online it's always worth following this route to try and save yourself some money on things you know you're probably going to buy anyway?



Many big name online retailers have 'coupon codes' so just put the website domain or retailer followed by COUPON (or COUPONS) into a Google (or other) search and write down a few code examples... not all codes work and some get out of date!

We chose the coupon code you can see at the bottom of the image above in our example and this would have saved a couple of \$'s on the domain purchase... not a lot but a saving nonetheless! The screen image below shows the Namecheap coupon code 'NEWSNAMECHEAP' all ready to 'Apply' and you will see the price is \$10.16

The screenshot shows a shopping cart with one item: 'Register mybrillsite.com' priced at \$9.98. The subtotal is \$10.16. A coupon code 'NEWSNAMECHEAP' is entered in the 'Coupon Code' field, and the 'Apply Coupon' button is visible. The 'Limited Time Offers & Product Values' section lists several promotions, including a 100% free SSL certificate and a \$2.99 .info domain for the first year.

ITEM INFO	ITEM PRICE	YOUR PRICE!	QTY	DURATION	TOTAL
Register mybrillsite.com Add web hosting for a low price! Get Comodo PositiveSSL for FREE EXCLUSIVE!	\$9.98	Low Price!	1	1 Year	\$9.98 ICANN Fee \$0.18
Subtotal					\$10.16

After 'Applying' the coupon code you can see the price has now reduced to just \$8.17 in the image below...

The screenshot shows the same shopping cart after the coupon code 'NEWSNAMECHEAP' has been applied. The item price is now \$7.99, and the subtotal is \$8.17. The coupon code is now listed as 'Subscribe me to Namecheap newsletters! NEWSNAMECHEAP [remove]'. The 'Limited Time Offers & Product Values' section remains the same.

ITEM INFO	ITEM PRICE	YOUR PRICE!	QTY	DURATION	TOTAL
Register mybrillsite.com Add web hosting for a low price! Get Comodo PositiveSSL for FREE EXCLUSIVE!	\$9.98	\$7.99	1	1 Year	\$7.99 ICANN Fee \$0.18
Subtotal					\$8.17

At this point you can just continue through the Namecheap buying process to secure your domain name but don't log out of your account just yet!

You have now bought your domain name!

You now need to go through the process of linking it to Weebly so you can sign up for a free account with them at this [Weebly sign up](#) link... you will arrive at the page below.

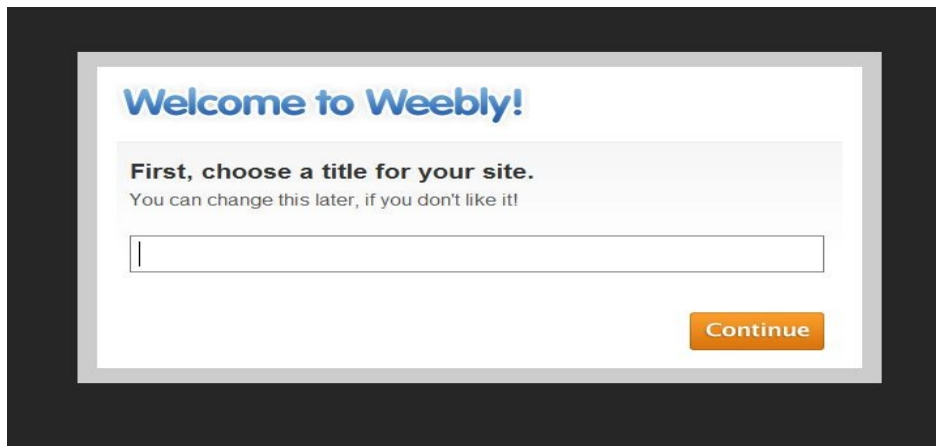


You will need to choose a Username for your free account and this will be what you will use to sign in to your Weebly account every time you log in after your account has been created. Make a note of your Username and password but you should also receive a confirmation email to the email address you enter during signup.

The name you choose might already have been taken (this will be shown as a small orange message) so you might need a couple of attempts with different names before you get the message (in green) that it is available.

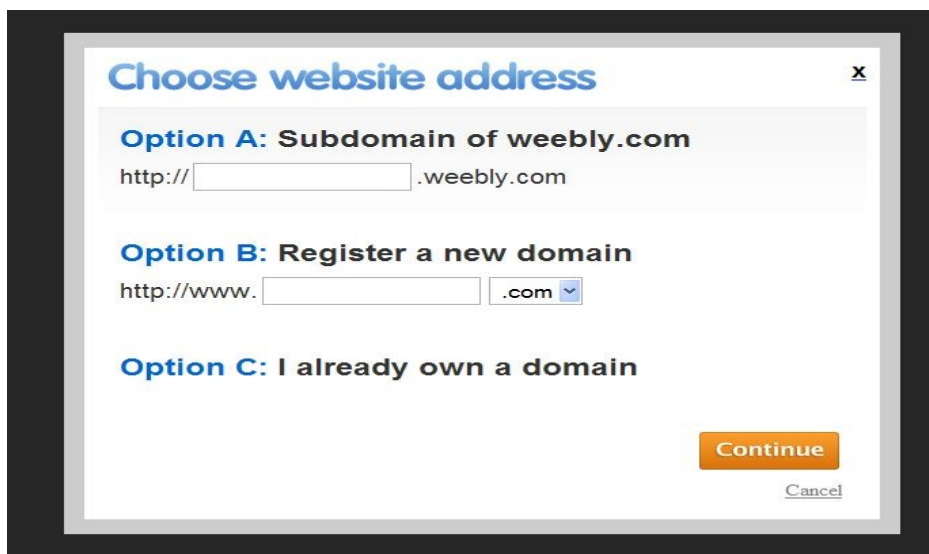
After getting an accepted username choose a password, enter your preferred email address and hit the orange 'Sign Up' button.

You should now be presented with the screen image below...



You must enter a Title for your site above but don't worry too much about what it is at this stage as you can amend it later. You will see where it appears later in the process and you can then decide if you want to change it.

Click Continue and you will then see the image below which needs some further explanation...



As you have just bought your new domain from Namecheap you will be choosing Option 'C' but for your information you should be aware of the other options too.

Option A allows you to have a website that we classified earlier as a 'free' option and as you can see from the example it would simply end up as an add on sub-domain of the main domain of weebly.com... apart from looking a bit long winded and cumbersome it would NOT be on YOUR domain.

If you wanted a website called 'mybrillsite' (as in our example domain) but you didn't buy that domain and took option A your site url would be as below...



It would work and you would have a website but the main domain of weebly.com would end up getting the credit in the search engine listings as explained earlier and NOT your 'mybrillsite' on your own domain.

This is not so good for you in terms of the SEO (Search Engine Optimisation) benefits so compare that to what you would end up with by buying your OWN domain and choosing option 'C' ...



Isn't that much better ?

As for Option 'B' it's only fair to mention that you CAN if you like buy your domain through Weebly.com and you are quite welcome to follow that route rather than use Namecheap or any other independent domain registrar.

Register a new domain

MYBRILLSITE.com

We make it easy for you.

- ✓ No setup whatsoever
- ✓ 50 email addresses
- ✓ Visitors are forwarded to your new domain
- ✓ Blogging, Weebly Site Creator, Hosting
- ✓ Full ownership and DNS control

1 Year \$39.95

2 Years \$33.95/year (15% discount)

5 Years \$29.95/year (25% discount)

10 Years \$24.99/year (37% discount)

(Compare to \$217.82 at GoDaddy)

TRUSTe
CERTIFIED PRIVACY

Domain registrations are brought to you through a partnership with Register.com. By purchasing this domain, you become the legal owner of the domain name and agree to pay the full amount listed in the Total; as a convenience to you, your domain is auto-renewing.

Payment methods: VISA, MasterCard, Discover, American Express, PayPal

Cardholder's name: _____

Card Number: _____

Expiration Date: _____ / _____ (month/year)

Security Code: _____ [What's this?](#)

Address: _____

City/Town: _____

State/Province: State Province

State/Province: _____

Country: United States

Zip/Postal Code: _____

Phone Number: _____

Enable Private Registration for my domain (\$10.00/yr)

Enter Coupon Code: _____

Total: \$39.95

The downside to that is you will pay a lot more and in our example at the time of writing this report it would have cost \$39.95 although we note that there is a box for coupon codes so you could probably find a code to reduce this slightly. So, that's covered all the main options but in our suggested route you will have chosen option 'C' and entered your new domain name to get the screen below...

Choose website address

Set up www.mybrillsite.com

To use your domain, you'll need to set up an **A Record** pointing to **199.34.228.100**.
[Click here for instructions.](#)

Once you make the changes, it may take up to 48 hours to take effect.

[Cancel](#)

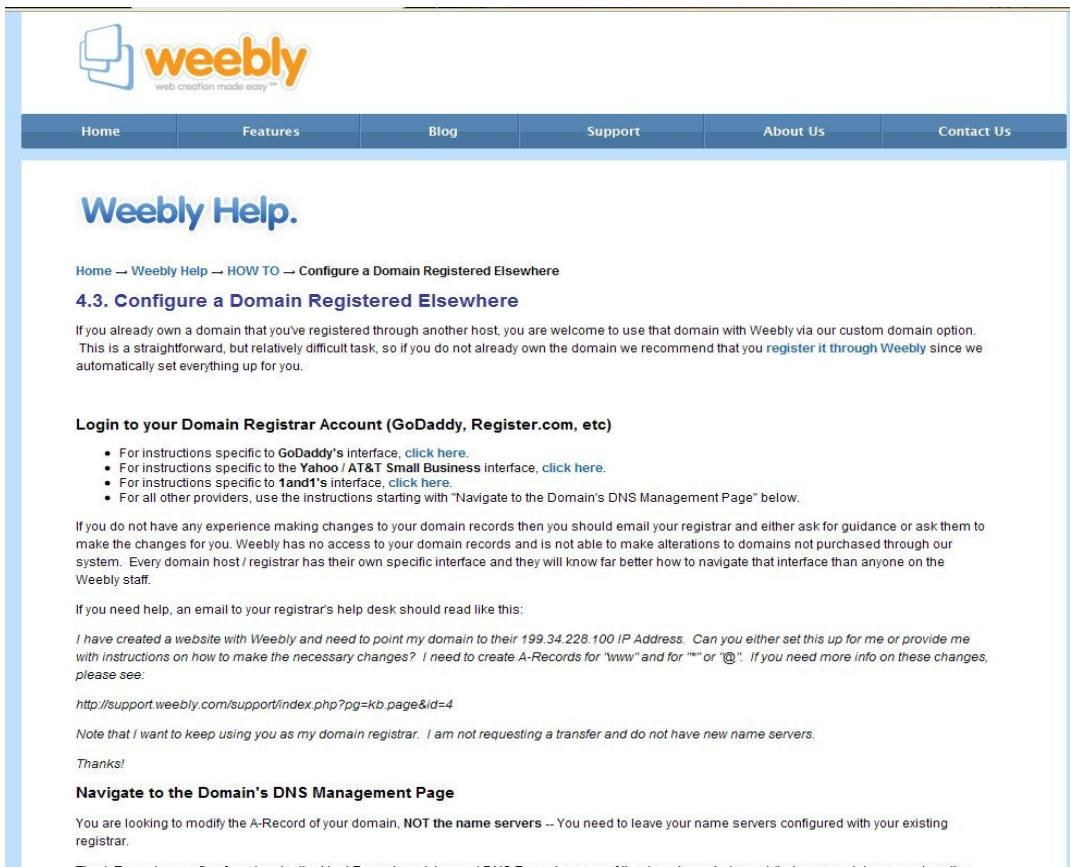
Linking your new domain to Weebly...

At this point you will need to note down the numbers you see for the **A Record** of **199.34.228.100** as you will need these in the next part of the process.

You should be aware that Weebly sometimes do change these so you must use the ones you see when you are following this process yourself as they may be different.

Don't worry if this looks like it's going to get complicated... it won't be!

If you were to go through the 'Click here for instructions' link you see in the screen image above you would get the screen below but you DON'T need to click on it as we will show you what to do and it is quite easy. If you are curious of course then you can have a read if you like but come back here and we will show you a simple way to do what you need!



The screenshot shows the Weebly Help page. At the top is the Weebly logo with the tagline 'web creation made easy™'. Below the logo is a navigation bar with links for Home, Features, Blog, Support, About Us, and Contact Us. The main content area is titled 'Weebly Help.' and contains the following text:

Home → Weebly Help → HOW TO → Configure a Domain Registered Elsewhere

4.3. Configure a Domain Registered Elsewhere

If you already own a domain that you've registered through another host, you are welcome to use that domain with Weebly via our custom domain option. This is a straightforward, but relatively difficult task, so if you do not already own the domain we recommend that you register it through Weebly since we automatically set everything up for you.

Login to your Domain Registrar Account (GoDaddy, Register.com, etc)

- For instructions specific to GoDaddy's interface, [click here](#).
- For instructions specific to the Yahoo / AT&T Small Business interface, [click here](#).
- For instructions specific to 1and1's interface, [click here](#).
- For all other providers, use the instructions starting with "Navigate to the Domain's DNS Management Page" below.

If you do not have any experience making changes to your domain records then you should email your registrar and either ask for guidance or ask them to make the changes for you. Weebly has no access to your domain records and is not able to make alterations to domains not purchased through our system. Every domain host / registrar has their own specific interface and they will know far better how to navigate that interface than anyone on the Weebly staff.

If you need help, an email to your registrar's help desk should read like this:

I have created a website with Weebly and need to point my domain to their 199.34.228.100 IP Address. Can you either set this up for me or provide me with instructions on how to make the necessary changes? I need to create A-Records for "www" and for "" or "@". If you need more info on these changes, please see:

<http://support.weebly.com/support/index.php?pg=kb.page&id=4>

Note that I want to keep using you as my domain registrar. I am not requesting a transfer and do not have new name servers.

Thanks!

Navigate to the Domain's DNS Management Page

You are looking to modify the A-Record of your domain, **NOT the name servers** -- You need to leave your name servers configured with your existing registrar.

The A-Records are often found under the Host Records or Advanced DNS Records areas of the domain control panel (but every registrar may place the

The process you will now follow below will 'link' your new domain to Weebly.com and once it is all set up you will have 'hosted' your website with Weebly on their hosting facilities... **for FREE!**

The final stage in our process!

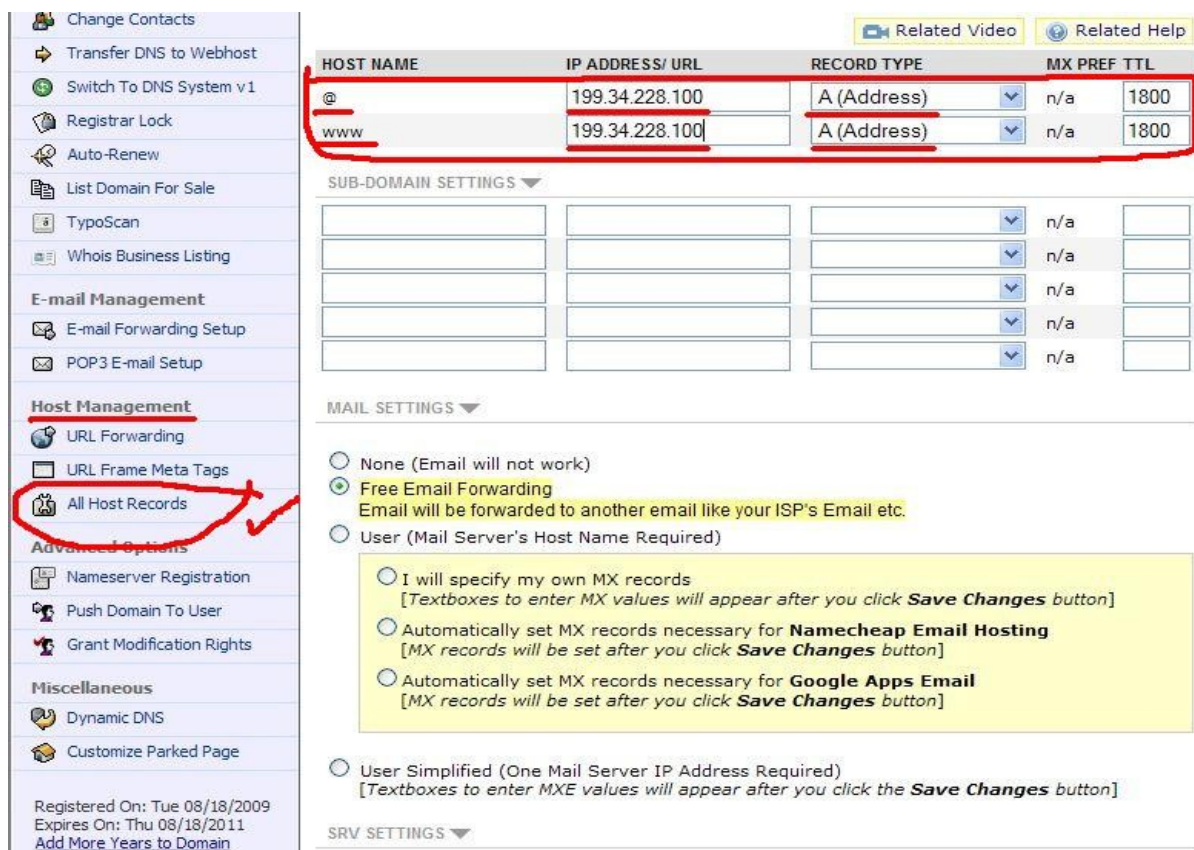
You now need to go back to your Namecheap account (you left it open didn't you ?) and select your new domain from within your account.

To the left, about half way down the list of options on the screen below, you will see 'All Host Records' under the 'Host Management' section.

If you select this from your Namecheap account for your new domain you should see something like the following screen. We have already placed the required details for the '@' and '**www**' rows that you need to link your domain to Weebly.com.

Whatever is there at the time you view it you need to replace so that it looks like the detail in the screen image below (with the correct numbers you noted from Weebly.com).

The A (Address) detail you can get by clicking the small arrow and selecting the appropriate narrative from the drop-down list that will appear.



The screenshot shows the Namecheap DNS management interface. On the left is a sidebar with navigation options. The 'Host Management' section is expanded, and 'All Host Records' is selected and circled in red. The main content area displays a table of DNS records for the '@' and 'www' subdomains, both pointing to the IP address 199.34.228.100 with record type 'A (Address)'. Below the table are sections for 'SUB-DOMAIN SETTINGS', 'MAIL SETTINGS', and 'SRV SETTINGS'. The 'MAIL SETTINGS' section is expanded, showing options for email forwarding, with 'Free Email Forwarding' selected. A yellow highlighted box contains instructions for setting MX records for Namecheap Email Hosting or Google Apps Email.

HOST NAME	IP ADDRESS/ URL	RECORD TYPE	MX PREF	TTL
@	199.34.228.100	A (Address)	n/a	1800
www	199.34.228.100	A (Address)	n/a	1800

MAIL SETTINGS

- None (Email will not work)
- Free Email Forwarding
Email will be forwarded to another email like your ISP's Email etc.
- User (Mail Server's Host Name Required)
 - I will specify my own MX records
[Textboxes to enter MX values will appear after you click **Save Changes** button]
 - Automatically set MX records necessary for **Namecheap Email Hosting**
[MX records will be set after you click **Save Changes** button]
 - Automatically set MX records necessary for **Google Apps Email**
[MX records will be set after you click **Save Changes** button]
- User Simplified (One Mail Server IP Address Required)
[Textboxes to enter MXE values will appear after you click the **Save Changes** button]

Remember to SAVE the changes and that's it... you're done!

You now have your new domain linked up to Weebly.com and hosted for free so you can start to build your website! There's not a lot on it at the moment and it is not visible online yet as you haven't actually 'Published' it!

Also it might take some time for the new details from Namecheap to be updated on their servers and this is a scheduled update process so it could be anything from a few minutes to several hours depending upon where you are in their update cycle?

You could right now hit the 'Publish' button within your Weebly account but if the update above has not been completed your new website won't appear. As soon as you hit Publish and you DO see your site appear then every time after that you 'Publish' it you will instantly be able to see your new updated website online!

We know it's pretty bare right now but why not give it a try anyway ?

If it has been quite some time and you still don't see it then check that the Host Record details you entered within Namecheap are correct as even a misplaced or missing full stop in the string of numbers will stop it working correctly!

Hopefully all will be well and you will see your website online very soon?

The Weebly facilities are all just 'drag and drop' and easy to use but this report was not intended as a detailed tutorial so you'll have to read through the Weebly help topics and start working on your new website.

Don't be afraid to try things out and if they don't work first time you can delete them and try again... **you can't 'break' anything and practice makes perfect!**

You can have up to two sites with the 'free' option but if you eventually want more then you will need to take the 'Pro' upgrade and you'll get up to ten sites with that. Alternatively to get another couple of sites you could open another 'free' Weebly account in someone else's name... with their permission of course!

We wanted to build a site without the 'Free Weebly Site' footer advert appearing so we took the upgrade to enable us to remove it and also to take advantage of some of the other facilities. Looking at our site we doubt you would know it was built with all of the easy to use Weebly facilities and it's on our OWN domain we bought from Namecheap for \$8.99 and is hosted for FREE!

You can take a [look at it here](#) and it was built using most of the same facilities that are now available to YOU within your free Weebly account!

The screen image below shows the upgrade options at the time of writing but if you are only just getting started online you'll probably have enough facilities within your free Weebly account for a while?

If you're curious about the benefits of the 'Pro' upgrade they are on the screen image below but for now... **experiment and have fun with your free account!**

Upgrade to weebly pro

pro Account Features

- ✓ Password-protected pages
- ✓ Remove or Customize Weebly footer
- ✓ 10 sites per account
- ✓ 100 MB file uploads
- ✓ Audio player
- ✓ Video player *new!*
- ✓ Embedded documents *new!*
- ✓ A \$50 Google AdWords™ credit*
- ✓ Premium Support

[Learn More](#)

TRUSTe
CERTIFIED PRIVACY

6 Months \$4.58/month

1 Year \$3.99/month

2 Years \$2.99/month **(25% discount)**

Total: \$27.49

[Purchase](#)



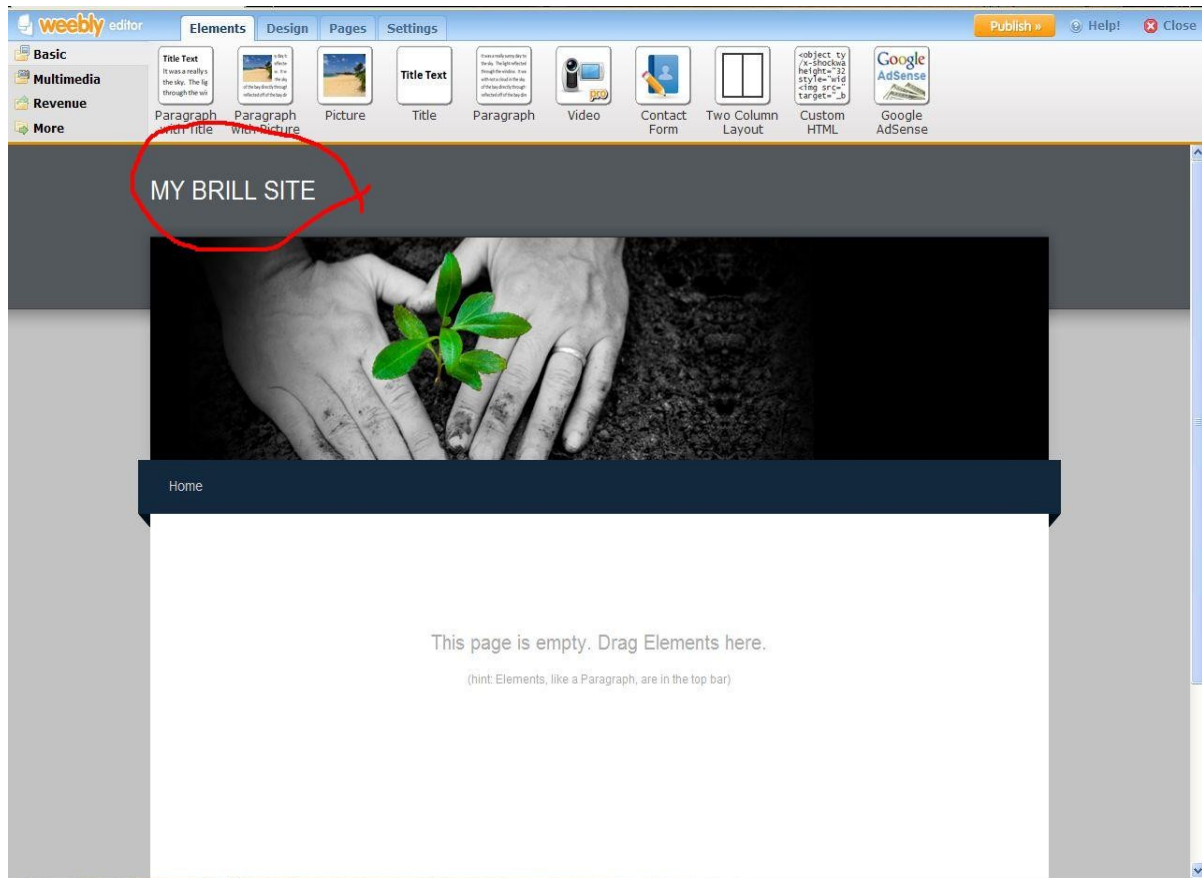
Remember that this is just an easy and cheap way to get started with your first website... in our other reports later we will cover the joys of FTP and Cpanel and explain why Weebly probably won't give you all of the functionality that you will need as you make progress on your internet journey. If you have only just started online then Weebly might keep you busy for a good few months yet?

Best Wishes,

P.S We almost forgot to mention about the 'Site Title' you were asked to enter when you first signed into Weebly and if you remember we said that you could change it?

You can edit it under the menu tab for 'Settings' within your Weebly facilities but if you don't want a Site Title at all then just 'un-check' the small box!

If you decide that you do want a Site Title then the image below will show you where it will appear on your website. The header image you see below can easily be changed under the 'Design' tab... there's LOTS to choose from!



Hopefully this report has given you enough detail to help you get a website online easily AND cheaply with no ongoing costs.

The rest is up to you :-)

